



## Requirements for a Trim Tag or Certicard

### Ref: Aftermarket Trim Tag or Certicard for Mopar Passenger cars

#### Trim Tag 01V1

At MMC Detroit we can assist you with accurately producing aftermarket Trim Tags (stamped steel) or Certicards. The following items are required to accurately produce a correct aftermarket trim tag or Certicard if one is not available as a reference. At this time we are only able to reproduce the aluminum Certicards. We do not make VIN tags or Manufacturer door decals (VIN decal).

Not all year of vehicles have all the following items. The items that are underlined> are needed as a minimum as well as a statement from you as to what options are on the car. The more information supplied the more accurate the tag will be.

If the other factory information is not available, the minimum options will be placed on the tag as if the vehicle was a base model. No options will be added unless they can be proven to be ordered or inspected to be original. The rare cars (Hemi, Six Packs, Super Stock, Max Wedge etc...) will require more information than the underlined items. Without objective factory information vehicle information, we will not print a trim tag or Certicard.

#### Requirements Needed:

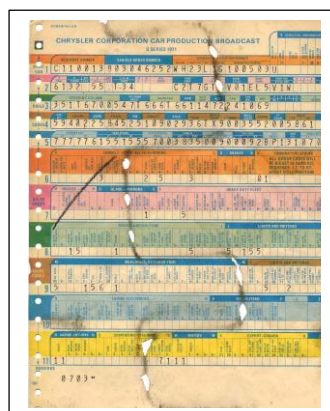
##### Photographs:

- VIN tag
- VIN on engine and transmission, if applicable
- Manufacturers Certificate (Door VIN) sticker
- Certicard (1963-68)
- Primary body number (radiator core support)
- Secondary body number. This number varies my year and model. Based on the model of vehicle it will be on found on the cowl, package tray, rear beam or deck lid seal ledge (right or left side).
- Vehicle:
  - Engine compartment- multiple shots
  - Exterior (front , side , and rear)
  - Interior

#### Documentation:

Without documentation we will only be able to produce a custom tag. The tag will be stamped steel just like the originals. However, at the top of the tag we will have to add something very discretely that typically would not be a trim tag to ensure that it is not mistaken for a factory original produced tag.

- IBM card
- Broadcast sheet
- Shipping invoice
- Advanced dealer shipping notice
- Dealer Invoice
- Monroney (Window sticker)
- Dealer order form
- Consumer information sheet



Broadcast Sheet



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## No Information or making a duplicate tag.

In there is no information available or you want a duplicate tag made and you know the codes that you want on a custom tag please fill them out on the following templates.

### Reference Code Position 1969-77

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
6																								
5																								
4																								
3																								
2																								
1																								

### Reference Code Position 1967-68

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
7			a	b	c	d	e	f	g	h	j	k	m	n	o	q	r	t	u	w	y			
6																								
5	A	B	C	D	E	F	G	H	J	K	L	M	N	P	Q	R	S	T	V	W	X	Y	Z	
4																								
3	1	2	3	4	5	6	7	8		A	X		T	R	M		P	N	T		U	B	S	
2																								
1																								

### Reference Code Position 1966

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
6			a	b	c	d	e	f	g	h	j	k	m	n	o	q	r	t	u	w	y			
5																								
4	A	B	C	D	E	F	G	H	J	K	L	M	N	P	Q	R	S	T	V	W	X	Y	Z	
3																								
2	S	0		N	U	M	B	E	R		B	D	Y		T	R	M		P	A	I	N	T	
1																								

### Reference Code Position 1962 - 65

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
6			1	2	3	4	5	6	7	8	9	0												
5																								
4	A	B	C	D	E	F	G	H	J	K	L	M	N	P	Q	R	S	T	V	W	X	Y	Z	
3																								
2		S	0		N	U	M	B	E	R		B	D	Y		T	R	M		P	N	T		
1																								

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Example of a custom tag due to missing information. The code 69RR would never appear like this on a tag because it is not a production code.



Sample of stamped steel tags made

### Vehicle Information from Chrysler for vehicle built before 1968.

FCA LLC does have some information available on vehicles built before 1968. Be sure to include the VIN of the car in question and proof of ownership (a copy of the title, for example), a self-addressed stamped envelope and a check made payable to FCA LLC. If your build record is not on file, they will return your check. As of 2014, the cost was \$45 per VIN requested. Please allow a couple of weeks or so you will have a valuable piece of your car's documentation.

Please contact Historical Services at that time for such information and materials as:

- Owner and service manuals: 1915 - 1990
- Photographs
- Production numbers
- Build records:
  - U.S.-built trucks from 1930 - 1950
  - U.S.-built cars from 1930 - 1967

Note:

1. The Historical Services does not have build records relating to Jeep®, AMC or Canadian-built vehicles.
2. Production Data (IBM) cards - Copies of IBM cards for vehicle from 1967 and older: There is a fee for three photocopies, and you can only get strictly limited information from the card, not even decoding of the data plate.

Contact: Mailing address:

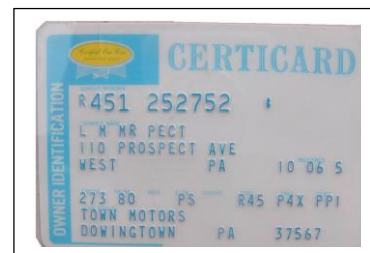
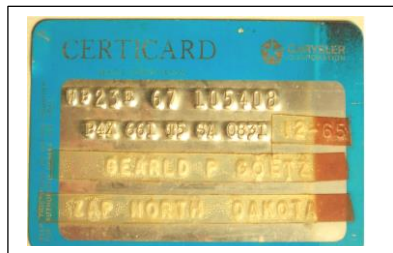
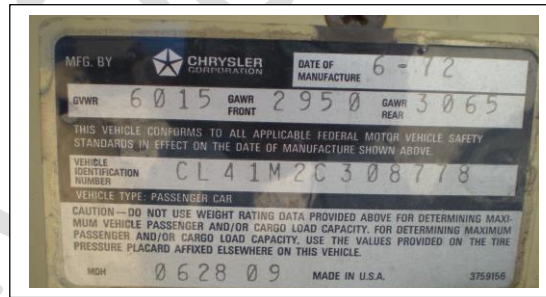
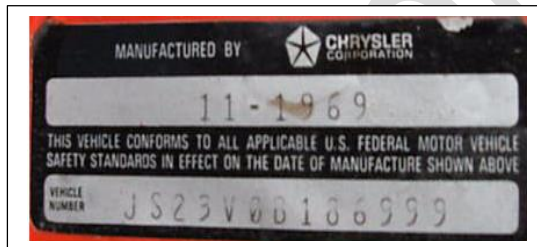
**FCA LLC - Historical Services**  
**12501 Chrysler Fwy.**  
**CIMS 410-11-21**  
**Detroit, MI 48288 USA**  
**ATTN: Historical Information**

Fax: 313-252-2928

Web site link: <http://www.chryslergroupllc.com/company/Heritage/Pages/Historical-Services.aspx>

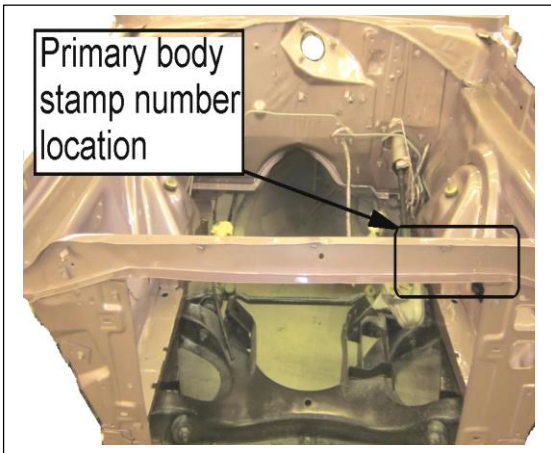
# Requirements for a Trim Tag or Certicard

## Vehicle Validation Information:

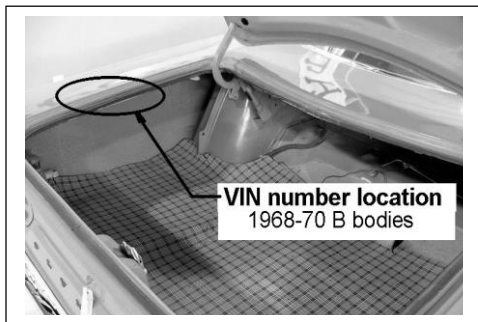


# Requirements for a Trim Tag or Certicard

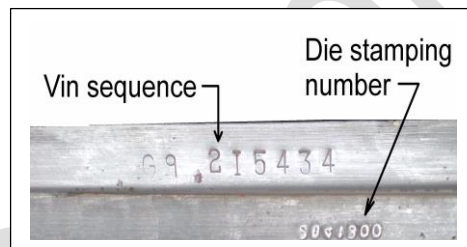
## Body Number Reference:



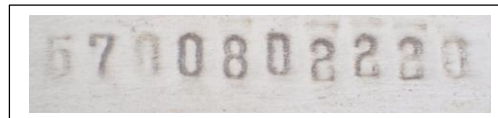
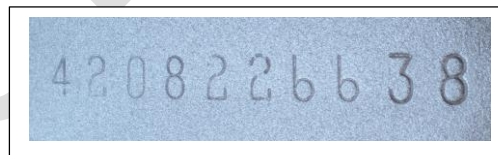
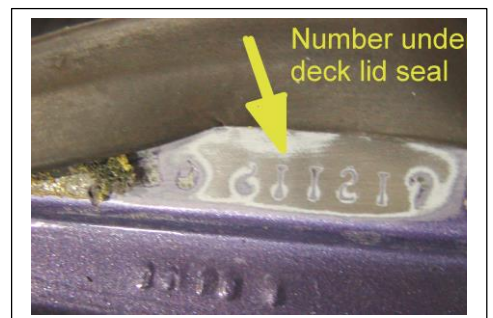
Reference top radiator core support VIN facing the radiator and stamped upside down



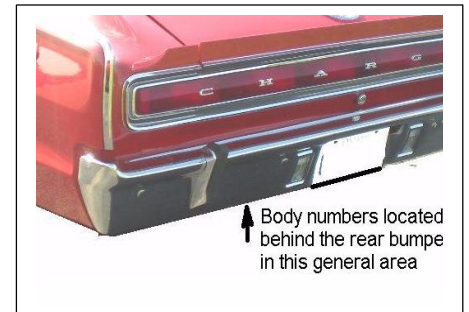
Secondary location



Secondary location under deck lid



Typical numbers found on 1963-67



Secondary location 1966-67 B